Product Catalog

What is Lagu?

Lagu is the world's first beach-friendly beach blanket. Unlike ordinary towels, Lagu repels sand, allowing you to lay with ease while also conserving the beach. Its unique linen blend is allergen-free and has quick-dry properties, keeping it fresh for repeated use.

Friendly to both you and the beach, Lagu is the only beach blanket you'll need for your life on the sands.

The Lagu Story

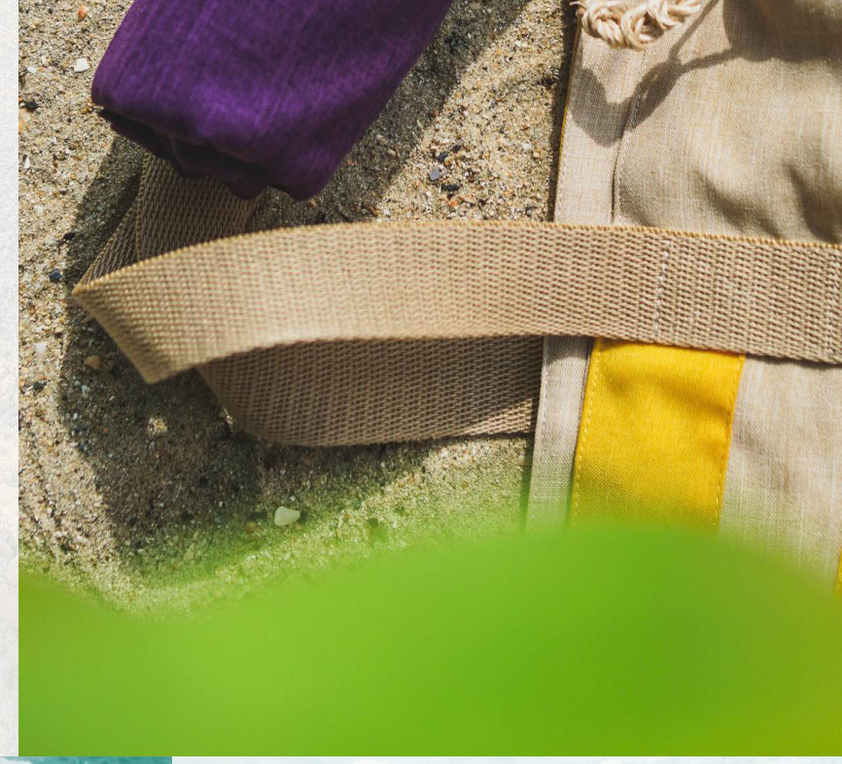
Every year, millions of people take trips to beach destinations around the world for fun and relaxation with family and friends. However, with each passing year, shorelines at these beaches are inching ever closer to the foot of resorts.

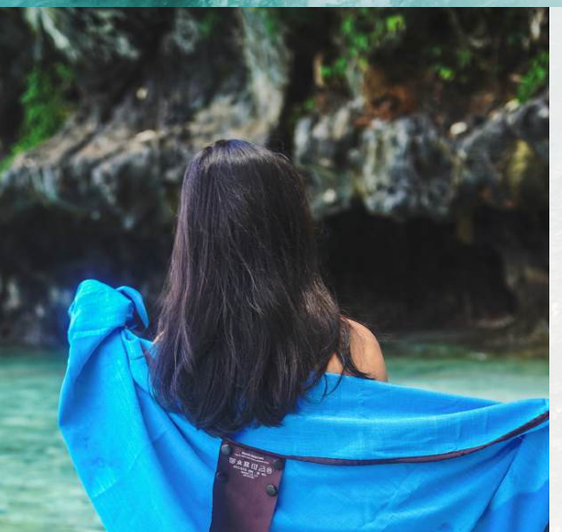
While global climate change and rapid development are the obvious culprits, another less apparent factor plays just as big a role in sand depletion – tourists. A university study estimates that every tourist unintentionally displaces at least three handfuls of sand per day.

Along with climate change and over-development, the rate of natural sand replenishment in beaches simply cannot keep up.

Lagu aims to be part of the solution by offering a beach-friendly alternative to the ordinary beach towels.

By using Lagu, beach-goers can help keep sand on the beach instead of clinging to towels where they are washed away in drainages of laundry machines, never to be returned to the beach.

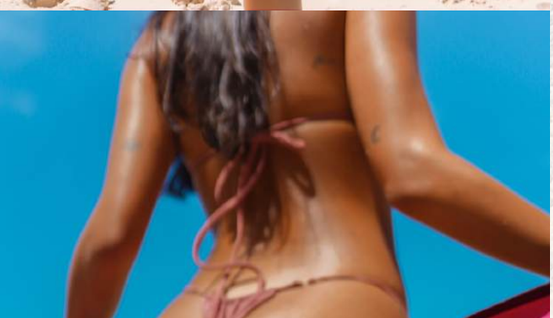




BLANKET FEATURES:
SAND REPELLENT, QUICK DRY, ALLERGEN FREE

Azure

COLOR: DARK BLUE
DIMENSIONS: 114.3CM X 152.4CM
(45IN. X 60IN.)



Aguamarino

COLOR: BLUE GREEN
DIMENSIONS: 114.3CM X 152.4CM
(45IN. X 60IN.)

Celeste

COLOR: BLUE
DIMENSIONS: 114.3CM X 152.4CM
(45IN. X 60IN.)

Pino

COLOR: GREEN
DIMENSIONS: 114.3CM X 152.4CM
(45IN. X 60IN.)

Naranja

COLOR: SALMON ORANGE
DIMENSIONS: 114.3CM X 152.4CM
(45IN. X 60IN.)

Rosa

COLOR: FUCHSIA PINK
DIMENSIONS: 114.3CM X 152.4CM
(45IN. X 60IN.)

Violeta

COLOR: VIOLET
DIMENSIONS: 114.3CM X 152.4CM
(45IN. X 60IN.)

Vino

COLOR: RED
DIMENSIONS: 114.3CM X 152.4CM
(45IN. X 60IN.)

Sol

COLOR: YELLOW
DIMENSIONS: 114.3CM X 152.4CM
(45IN. X 60IN.)

Tangerino

COLOR: ORANGE

DIMENSIONS: 114.3CM X 152.4CM

(45IN. X 60IN.)

Beach Towel

Islas Filipinas Collection

Why Islas Filipinas?

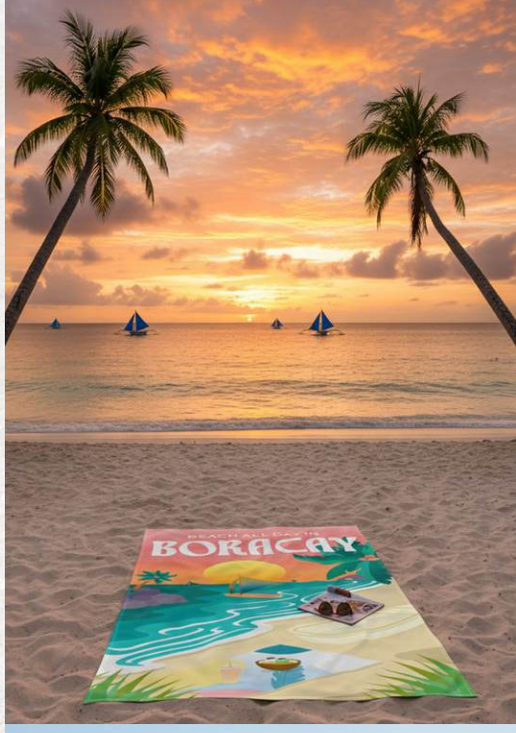
Islas Filipinas honors the Philippines as it was first known to the world, a nation defined by its many islands and shaped by the sea. The name reflects both history and identity, capturing

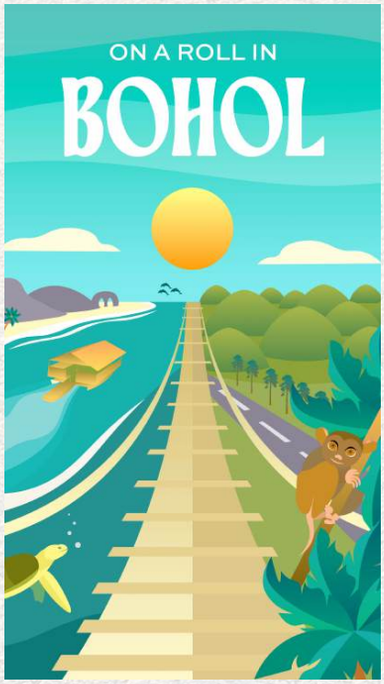
the spirit of an archipelago rich in beauty, culture, and connection.

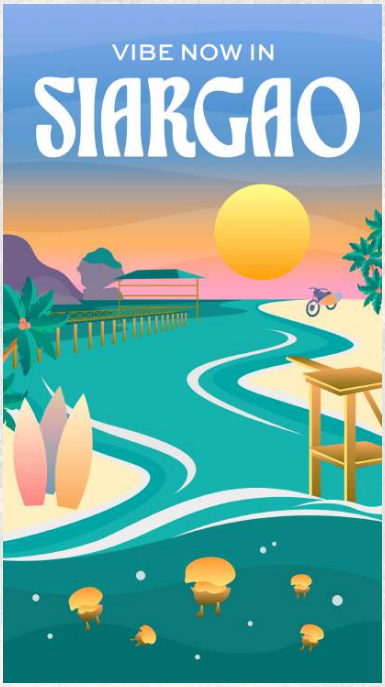
This collection brings together some of the country's most iconic beach destinations **Bohol**, **Boracay**, **La Union**, **Palawan**, and **Siargao**. Each towel tells the story of an island with its own character and rhythm, while together they represent the diversity and unity of the Philippine islands.

More than a collection name, Islas Filipinas is a tribute to Filipino pride, coastal heritage, and the enduring beauty of the shores we call home.

Dimension: 69 x 38.5 in (175.26 x 97.79 cm)







Birds

Dimension: 69 x 38.5 in (175.26 x 97.79 cm)

MACAW
IN VINO

PEACOCK
IN AZURE

FLAMINGO
IN NARANJA

Plants

Dimension: 69 x 38.5 in (175.26 x 97.79 cm)

GUMAMELA
IN TANGERINO

PARLOR PALM
IN AZURE

PALM LEAVES
IN PINO

Sea Creatures

Dimension: 69 x 38.5 in (175.26 x 97.79 cm)

SEAHORSE
IN SOL

WHALESHARK
IN AZURE

SEA TURTLE
IN AGUAMARINO

MANTA RAY
IN ROSA

DOLPHIN
IN VIOLETA

HUMPBACK WHALE
IN AGUAMARINO

Fruits

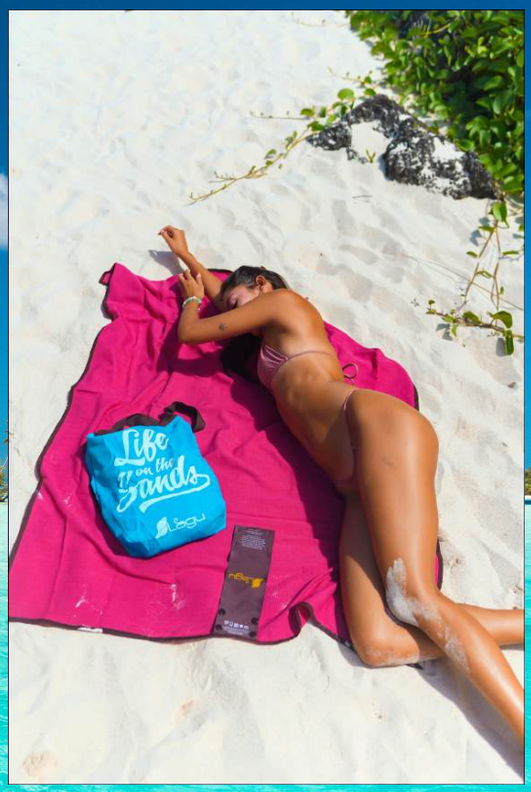
Dimension: 69 x 38.5 in (175.26 x 97.79 cm)

PINEAPPLE
IN PINO

WATERMELON
IN VINO

COCONUTS
IN PINO

Beach Bag



Fruits

Birds

Ethnic